



MICHAS  
— GROUP INC. —



“MICHAS GROUP INC.”  
represents the umbrella that owns and operates

**ONLINE MARKETING CONCEPTS.**

[michasgroup.ca](http://michasgroup.ca)

Founded in 1989 by **Michel G. Hassoun**, “MICHAS GROUP INC” has connected businesses domestically and internationally. With initiatives that include regional market analysis, business consultation, event coordination, marketing and promotion.

Michel Hassoun has over forty years of responsible, comprehensive experience – with accent upon marketing background – executive management – Dealing with well-known manufacturers and negotiating distribution contracts involved with prestigious specialty lines and targeting major worldwide markets.

“MICHAS GROUP INC” manages numerous subsidiaries and benefits from Michel’s experience as a marketer and facilitator.

**GROUP INC.” has two mandates:**

**” Marketing, Innovation, Communication, Holistic & Advertising Services.”**

**“ Marketing Individual Concepts in Healthcare, Amusements and Sports.”**



Marketing, Innovative Marketing, Communication & Marketing  
Holistic Marketing, Advertising & Marketing, Sales & Marketing

We are pleased to announce the launching of:  
[Quebeconline.quebec](http://Quebeconline.quebec)



[Canada-online.ca](http://Canada-online.ca)



[Loubnanonline.com](http://Loubnanonline.com)



[Quebeconline.quebec](http://Quebeconline.quebec) covers all the regions of Quebec that will help you find your way and discover businesses and attractions in the province of Quebec.

Our mission is to promote the province of Quebec as a destination for business companies, tourists, newcomers and students alike.

[Quebeconline.quebec](http://Quebeconline.quebec) is committed to help visitors organize their trip prior to their arrival. They will be provided with a loyalty card that will allow them get treats and discounts within domestic partners in different fields and get an easy access to major attractions.

The business and social networking initiative serves as concierge, travel assistant, business coordinator, guide for visitors and newcomers to the province of Quebec. Overseeing personal, business and corporate travel as well as lending its services to students and tourists. Quebec Online fully personalized itineraries, organizes meetups and connects interesting minds.



Enjoy numerous advantages and benefit from a slew of special offers and upgrades. Online forums keep the conversation going and let you engage with other members, partners and industries.

## **AS AN ONLINE MEMBER:**

- We build your free online profile and engage you with other members.

As an associated member:

- a- We build your advanced online profile and engage you with other members & companies.
- b- Gain access to a pool of local talent
- c- Connect through meetups, conferences and dining events
- d- Provide a loyalty card that will allow you get treats and discounts within domestic partners in different fields
- e- Receive special offers from partnered businesses, restaurants and merchants
- f- Advertise in our social media that covers more than 300,000 members worldwide.

### **Partnering with Quebec Online – [Canada-online.ca](http://Canada-online.ca) – [Loubnanonline.com](http://Loubnanonline.com)**

Offers fantastic exposure and puts your businesses in direct contact with major influencers in the corporate world.



# AS A PARTNER:

We build your advanced online profile

Receive a profile showcasing your business logo

Include images of your business's key players

Connect you directly with prospective clients and other businesses

Offer treats and discounts to online members

Be a prominent player at special events and meetups

Publish names and positions of your employees in members section

Advertise your company's name in partners section

Promote your company's activities in industries section





MICHAS  
NETWORK GROUP



Meet • Interact • Connect  
Have Access to Solutions

Michas Group Inc has a community of over 300,000 members throughout the platform Facebook. Our founder, Michel Hassoun monitors and manages over 30 different groups and pages with audiences from across the globe.

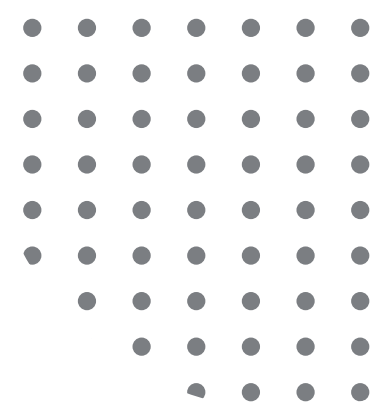
For a taste of what to expect, we can turn to one of our most exciting initiatives. The Table for Six dining concept allows six business professionals with shared backgrounds to meet at a partnered restaurant. Fully organized and executed by Michas Group Inc, the dining event expands social circles, serves as a fantastic networking opportunity and showcases some of the country's best eats!

### **GET INVOLVED**

Members seeking new food, events and expertise will be turning to Michas Group Inc as their go-to platform. Join the growing network as a partner or member and benefit from a country wide exchange of big ideas!



**TABLE FOR SIX**



**Loubnanonline.com** stands for:

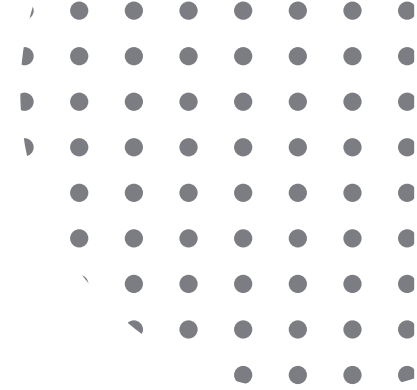
**L**ebanese **O**rganized **U**nion – **L**ebanese **O**verseas **U**nion - **L**ebanese **O**nline **U**nion  
**B**usiness – **N**ews – **A**dvertisement - **N**etwork  
is a platform that gathers Lebanese all over the world.

Our mission is to promote Lebanon as a destination for business and tourism besides uniting Lebanese from different professions and industries.

**We look forward to welcome you in our community!**

**MICHAS GROUP INC. 60 Rue du Berry # 101 - Blainville, Quebec  
1-866-3michas – 514-965 1737 – 450-971 2355 [www.michasgroup.ca](http://www.michasgroup.ca)  
[michas@michasgroup.ca](mailto:michas@michasgroup.ca) - J7C0K3**





# JOINS HAND WITH



# ABOUT PROMAR

Since its establishment in 2003, PROMAR asserted its inherent footprint on the market amidst a myriad of competitors. Given its status as a stalwart advertising company, PROMAR has always adapted to shifts in the dynamics of modern marketing to diversify its consistently successful plans and strategies. As such, PROMAR has, over time, substantially cultivated its portfolio to a threshold of excellency and renown through overcoming all barriers which stood in its path to notoriety and by developing a new, encompassing servicing concept that gives PROMAR the moniker of a full communication house. As a testament of its achievements, in 2013, we have significantly increased the reach of our clientele to seek out and collaborate with prominent consumers in Qatar and the Ivory Coast.

Building upon that, PROMAR works today in partnership with its clients; operating through its multi-tasking and highly efficacious marketing department in order to offer all users a comprehensive and infallible strategy guaranteed to yield success given its basis on extensive market studies coupled with PROMAR's many years of experience. To elaborate, such strategies are implemented on both the external and internal levels, employing both ATL and BTL knowledge to attain the most optimal and desirable of results. With a determined mission, a focused vision and an unflinching drive to achieve the impossible, our team is dedicated to constantly exceeding all set expectations as PROMAR sets itself to be the author of many groundbreaking success stories that are yet to come.



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# OUR SERVICES



## Social Media



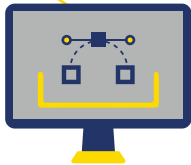
## Advertising

Above the line  
Below the line  
Media planning  
Media buying



## Marketing

Corporate  
Products



## Design

Graphic  
Interactive



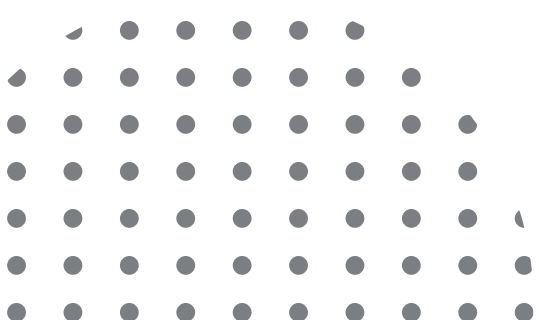
## Production

Printing: Digital + Offset  
Gift Items  
Stand execution (exhibition)  
Photos, video, 2D animation



## Events

Management  
Execution



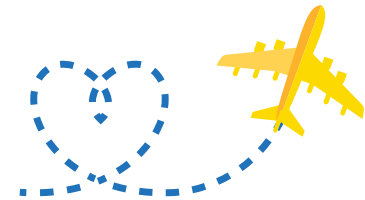
# OUR CLIENTS

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**YOUR PERFECT HAND  
TO PROMOTE YOUR BRAND !**



**Lebanese**



**Around  
The World**

# LEBANESE CLIENTS

			 <p>RESTAURANT · PLAYGROUND · EVENTS</p>	
				
				
				
				

# LEBANESE CLIENTS

 <b>MOUHANNA</b> <small>GROUP LLC</small>		<b>NOMINATION</b> <small>ITALY</small>				 <b>SIGMA</b> <small>CYLINDERS</small>		 <small>VP Beauty Concept</small>	
 <b>SPA THIRA</b> <small>Luxury beauty spa</small>		 <i>Lamisse</i> <small>Since 1965</small>		 <b>Adonis</b> <small>rent a car</small> <small>The best way to get around...</small>		 <i>Vin de Bzommar</i>		 <b>TECHNAL</b>	
 <b>AL-AWAEL</b> <small>TRAVEL &amp; TOURISM</small>		 <b>ياسمين</b> <small>Yasmine</small>		 <b>CHAMPS</b>				 <i>JANE NASSAR</i>	
 <b>a&amp;SCHRONORA</b>				 <b>capelec</b>		 <i>Legend</i>		 <b>ABOUMERHI</b> <small>CRUISES</small>	
 <b>ROLEX</b>	<b>MIKIMOTO</b>	<b>GP</b> <small>GIRARD-PERREGAUX</small>		 <b>ORIENT QUEEN HOMES</b> <small>There is one place like home</small>		 <b>ABOU MERHI LINES</b> <small>Member of Abou Merhi Group</small>		 <b>ORIENT QUEEN</b>	

# LEBANESE CLIENTS

 <p><b>ICC GROUP</b> Focused Evolution</p>	 <p>KINGDOM HUB <b>تقنيات TAQNIYAT</b> Supported by ICC Group</p>	 <p><b>ATS</b> HARDWARE ASSETS Member of ICC Group</p>	 <p><b>ISS</b> SOFTWARE HIVE Member of ICC Group</p>	 <p><b>CNS</b> SOLID NETWORK Member of ICC Group</p>
 <p><b>CCI</b> ICT INNOVATIONS Member of ICC Group</p>	 <p><b>SETRA</b> الشركة السعودية الإلكترونية للتجارة Saudi Electronic Trading Co.</p>			

# LEBANESE CLIENTS



The logo for ZEADES MONTE CARLO, featuring a globe icon above the text 'ZEADES' and 'MONTE CARLO' below it.	The logo for ESPRIT, consisting of the word 'ESPRIT' in a bold, sans-serif font.	The logo for CALYPSO WATCHES, featuring the word 'CALYPSO' in a large font above 'WATCHES'.	The logo for PIERRE CARDIN PARIS, featuring a stylized 'PC' monogram above the text 'PIERRE CARDIN' and 'PARIS' below it.	The logo for LOTUS, featuring a stylized lotus flower icon above the word 'LOTUS'.
The logo for PUMA, featuring a leaping cat silhouette above the word 'PUMA'.	The logo for FERRE Milano, featuring the word 'FERRE' in a large font above 'Milano'.	The logo for FESTINA, featuring a crest with a crown and the word 'FESTINA' below it.	The logo for smalto, featuring the word 'smalto' in a lowercase, bold, sans-serif font.	The logo for POLICE, consisting of the word 'POLICE' in a bold, sans-serif font.
The logo for G-SHOCK, consisting of the word 'G-SHOCK' in a bold, sans-serif font.	The logo for roberto cavalli, featuring the name 'roberto cavalli' in a lowercase, sans-serif font.	The logo for MAJORICA 1890, featuring the word 'MAJORICA' in a large font above '1890'.	The logo for JAGUAR, featuring a jaguar head silhouette above the word 'JAGUAR' and '—SWISS MADE—' below it.	The logo for CANDINO SWISS WATCH, featuring a stylized watch icon above the text 'CANDINO' and 'SWISS WATCH' below it.



# CLIENTS AROUND THE WORLD

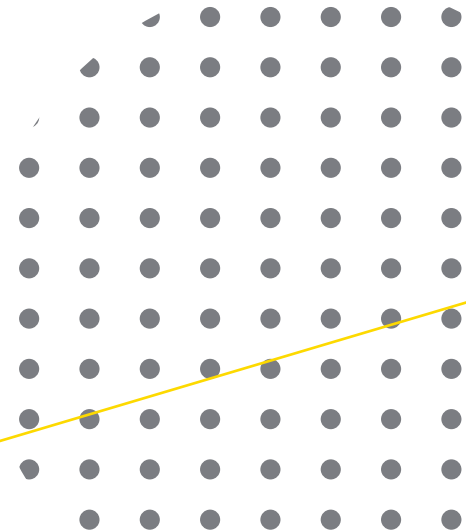
 <p>La Terrasse</p>	 <p>La Petite Terrasse</p>	 <p>Snack La Terrasse</p>	 <p>LE SUSHI</p>	 <p>SOUFRATY RESTO - PUB</p>
 <p>Atmosphère Brasserie Franco-Asiatique</p>	 <p>Terre Noire Pour Le Commerce</p>	 <p>SIMC</p>	 <p>Fée de Bois Décoration-Objet-Mobilier</p>	 <p>CALYPSO</p>
 <p>tbu THE BRANDING UNIT</p>	 <p>iBoothme</p>	 <p>SMASH Smash Tennis Academy</p>	 <p>Woryx qatar</p>	 <p>STAURINO</p>
 <p>DIMDEX 2022 Doha International Maritime Defence Exhibition &amp; Conference الدولي للدفاع البحري 21 - 23 MARCH www.dimdex.com مارس ٢١ - ٢٣</p>	 <p>Galaxy Sport</p>	 <p>MILAHA</p>	 <p>البنك التجاري COMMERCIAL BANK</p>	 <p>ألبينا قروب ALPINA GROUP</p>
 <p>La Casa de Beauty</p>	 <p>MIDWIL</p>	 <p>fadichedid</p>	 <p>ef Hair</p>	

# OUR WORK

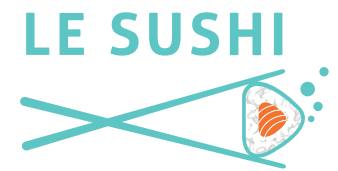




# OUR WORK

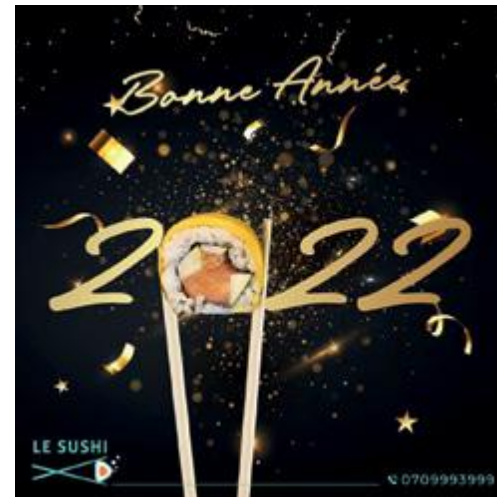
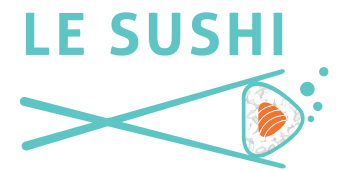


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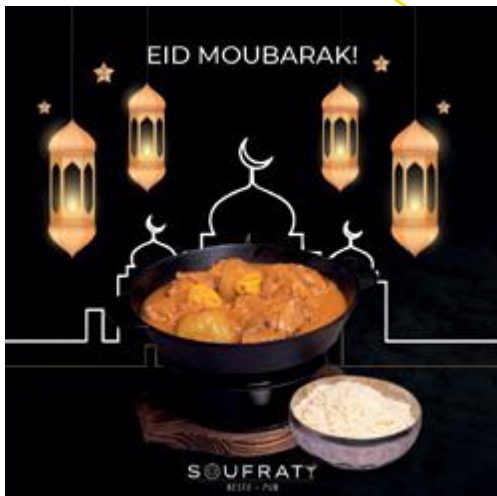


# OUR WORK



# OUR WORK

**SOUFRATY**  
RESTO - PUB





# OUR WORK


**SOUFRATY**  
RESTO - PUB

Un week-end à la Libanaise  
A l'occasion de la  
**FÊTE DE L'INDÉPENDANCE!**  
Samedi Soir 20/11/2021    Dimanche midi 21/11/2021



**SOUFRATY**  
RESTO - PUB    ☎ 0546777888

**MY HEART  
BEATS FOR IT**



**SOUFRATY**  
RESTO - PUB

**NEW  
YEAR EVE**    **RITA  
SLEIMAN**



**2022**

**SOUFRATY**    , ABIDJAN    Réservation +2250799999399

**MAHER  
JAH**    Vendredi 4 Février



**SOUFRATY**  
RESTO - PUB

**International**



**Libanais**

**SOUFRATY**  
RESTO - PUB    ☎ 0546777888

الأحد ع الغدا  
رج تختار شو بدك تختار



**SOUFRATY**  
RESTO - PUB    ☎ 0546777888

**SHRIMP  
NOODLES**



**SOUFRATY**  
RESTO - PUB    ☎ 0546777888

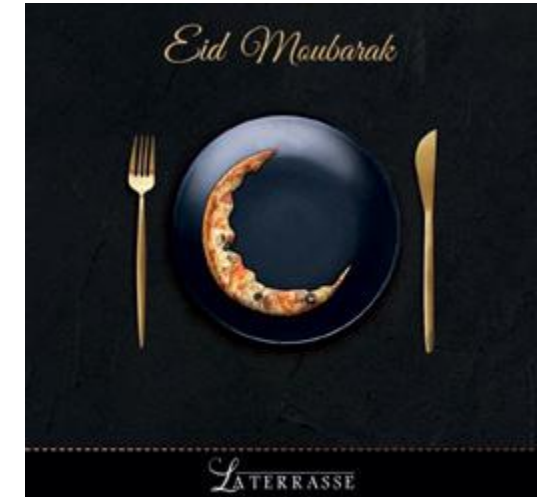
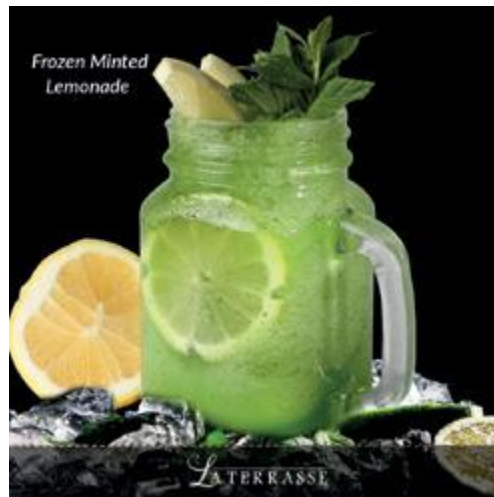
**JOYEUSES  
PÂQUES**



**SOUFRATY**  
RESTO - PUB    ☎ 0546777888

# OUR WORK

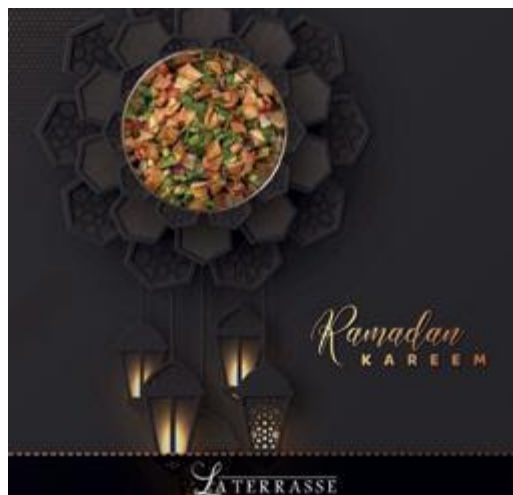
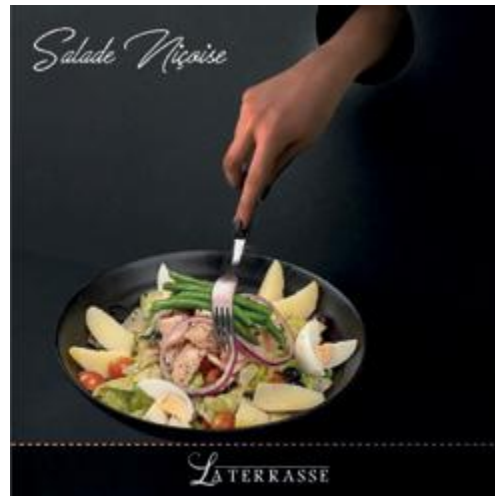
LATERRASSE



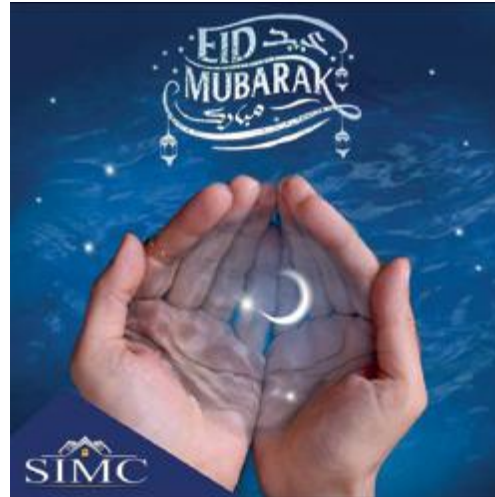


# OUR WORK

LATERRASSE



# OUR WORK





# OUR DESIGN

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# OUR DESIGN

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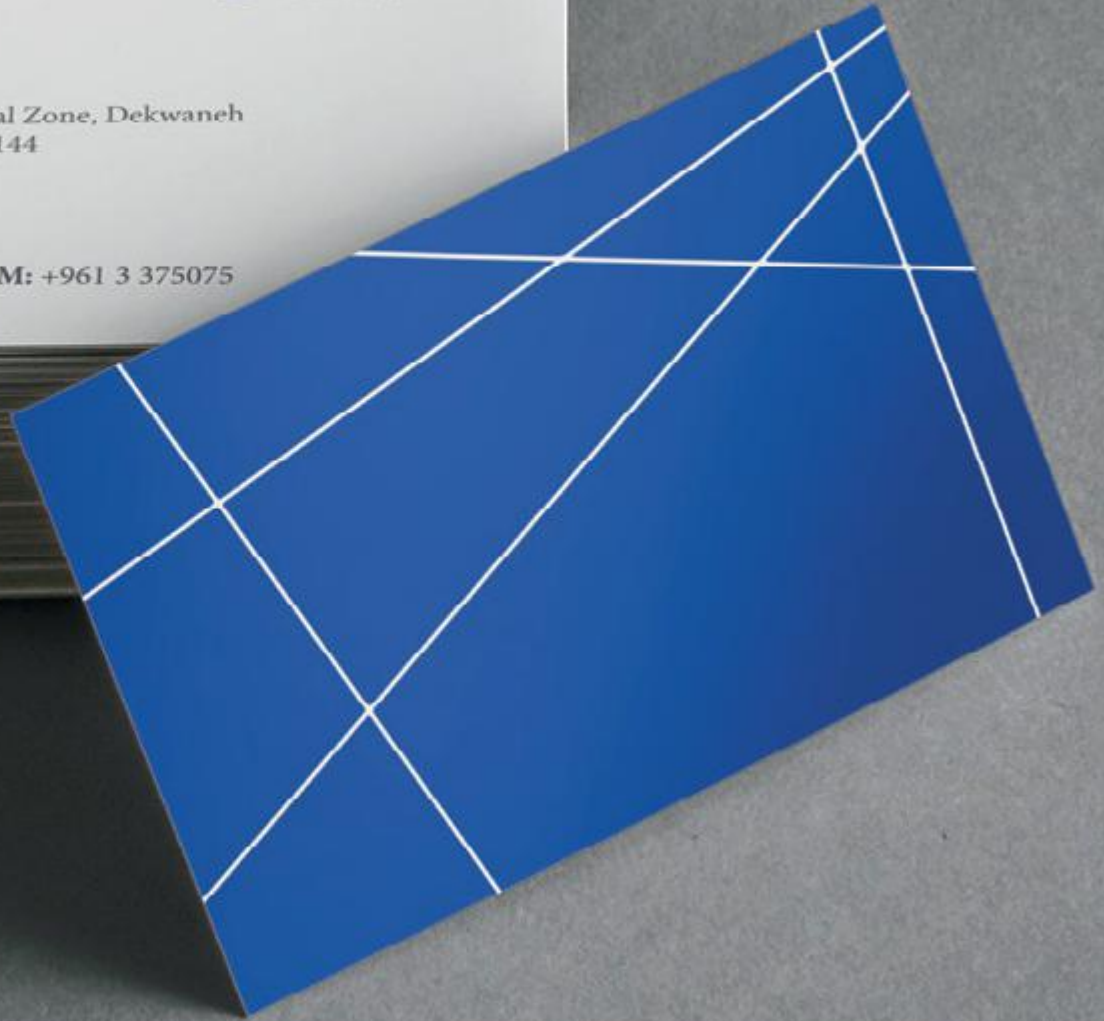
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D: +961 1 698224





# OUR DESIGN



# OUR DESIGN

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# OUR DESIGN

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# OUR DESIGN

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# OUR DESIGN



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info@costplus-lb.com - www.costplus-lb.com



# OUR DESIGN

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**Rawan Saad**  
Administrative Manager

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Beirut - Lebanon - Tel +961 1 658 013



[www.profactd.com](http://www.profactd.com)

# OUR DESIGN





# OUR DESIGN



# OUR DESIGN

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# OUR DESIGN



Cybersecurity starts with protecting  
your network assets

How to make it happen? By using **Customer Health Check!**

Your Customer Health Check report includes:



**Authenticity of  
Cisco Products**



**Authorized  
Channel Verification**



**Service  
Coverage**



**Software License  
Coverage**



**Cisco.com User  
Access**

**Complementary report and data analysis**

For more information please go to: [www.cisco.com/go/customerhealthcheck](http://www.cisco.com/go/customerhealthcheck)



# OUR DESIGN

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# OUR DESIGN





# OUR ANIMATIONS

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